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Publications Report for: **Gabriel Simiyu**

Report Date: November 03, 2026

Total Publications: 1

TITLE	YEAR	TYPE OF DOCUMENT	THEMATIC AREA	CITATION LINK
Social media and students' behavioral intentions to enroll in postgraduate studies in Kenya: a moderated mediation model of brand personality and attitude	2020	Peer-Reviewed Articles	N/A	https://aerd.africa/paper/5028